

Jason Silverio

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WORK EXPERIENCE

San Francisco Media Company

November 2011 — February 2015

Assistant Managing Editor — Production

As part of the management staff at The San Francisco Examiner I was responsible for overseeing almost every aspect of creating a daily newspaper on very tight deadlines.

- I coordinated multi-department workflows and overlapping deadline schedules for daily newspaper.
- Management of editors, photographers and designers in daily newspaper page creation, from conception to completion, including advertising driven supplemental publications.
- Overseeing final proofs, copy editing, preflighting and output of final pages to print-ready specifications.
- Troubleshooting and solving problems when disruptions occur. Updating systems and procedures when necessary to eliminate problem from happening again.
- Took lead role in recent major computer and software system overhaul, where I conceived and navigated a plan for smooth transition of daily newspaper copy desk as we switched from PC to Apple computers. This included creating new templates, archives, and procedure workflows along with training of staff. This was successfully done without a single day interruption of newspaper production.

San Francisco Newspaper Company

October 2008 — November 2011

News Wire Editor

As News Wire Editor for The San Francisco Examiner, I was responsible for the creation of a daily news section, overseeing every aspect of story content, editing, page design and proofing using Associated Press style guides and adhering to demanding deadline structures.

- Responsible for a news section featuring the day's best stories from around the world, choosing and editing wire content from The Associated Press, Bloomberg News, Getty Images, Reuters.
- Editing news stories to create dynamic layouts using photography and graphics.
- Creating news pages, writing headlines, captions and supplemental features.
- Created a calendar of news events, anniversaries and holidays for timely features.

Clarity Media

September 2007 — October 2008

Page Designer

Joining The San Francisco Examiner as a page designer, I was part of a team creating dynamic newspaper page layouts using the best practices of visual journalism.

- Designing page layouts, including important front pages, news, sports and arts.
- Working with editors and photographers to best present stories with visual excellence.
- Skilled in the programs Adobe InDesign, Adobe InCopy, Adobe Photoshop, Adobe Illustrator and Adobe Acrobat. Also programs Microsoft Office and Excel.

Bayshore Press

March 2003 — January 2007

Production Manager

Production Manager of a busy weekly newspaper The Courier, overseeing all aspects of advertising creation and trafficking. I worked closely with the editorial department to produce a 48-64 page newspaper weekly.

- Responsible for the complete workflow, production and output of a weekly newspaper.
- Created and maintained a redesign of The Courier, including font selections, front page flag, headers, folios, text styles.
- The hiring and managing of a team of page designers and photographers.
- Managing prepress inspection of PDF pages and working directly with printers to final output.
- Overseeing ad sales department and trafficking of weekly ad budgets.
- Creation and overseeing of special media sections, classifieds and legal sections, editorial and opinion pages and all important news pages.
- Won first place for front page design from The New Jersey Press Association in 2005.

Ansorge Unlimited

November 2000 — March 2003

Art Director

Graphic designer and art director for busy advertising agency creating ads and marketing material. Worked closely with clients that included the Red Bank Rivercenter, Two River Community Bank, Sickles Market. We produced a unique publication "Red Hot", a very successful advertising driven entertainment guide for the town of Red Bank.

- Advertising design and media identity projects.
- Writing advertising copy, headlines, branding.
- Photo re-touching, correction and digital special effects.
- Working closely with range of clients and agencies.

REFERENCES

References available upon request.